

Privacy Policy

(Effective September 25, 2024)

1. Introduction

Visions Computer Imaging Systems Ltd. dba Prodifly (“Prodifly”, “we”, or “us”, or “our”) respects your privacy and are committed to protecting it through our compliance with this Privacy Policy. We have adopted this Privacy Policy to explain our privacy practices with respect to how we collect, use and disclose your personal information when you access <https://www.tryprodify.com/> (the "Website"). This Privacy Policy applies to our Website and any related service including when you interact with our advertising and applications on third-party websites and services, if those applications or advertising include links to this Privacy Policy (collectively, the “Services”).

Only business contact information such as name, title, business address, business email, business phone number should be submitted to the Services. We presume that information submitted by you is limited to business contact information unless you notify us. In the event that personal information other than business contact information is collected by us, the policy below applies.

Please read this policy carefully to understand our practices regarding the information we collect from you or about you and how we will treat it.

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3. Consent

By accessing or using the Services, you agree to this Privacy Policy and consent to the collection, use, disclosure of your personal information as described in this Privacy Policy (including to contact you) and for all other purposes permitted by applicable laws. If you do not accept the terms of this Privacy Policy, do not access or use our Services.

4. Updates

This Privacy Policy may change from time to time (See Changes to Policy below). Your continued use of the Services after we make changes is deemed to be acceptance of those changes, so please check the policy periodically for updates.

5. Children Under the Age of 18

Our Services are not intended for children under 18 years of age. No one under age 18 may provide any personal information on or through the Services. We do not knowingly collect personal information from children under 18. If you are under 18, do not use or provide any information on these Services or through any of its features, register on the Services, make any purchases through the Services, use any of the interactive or public comment features of the Services, or provide any information about yourself to us, including your name, address, telephone number, email address, or any screen name or user name you may use. If we learn we have collected or received personal information from a child under 18 without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under 18, please contact us at info@tryprodify.com.

6. Information We Collect About You and How We Collect It

You will be informed what information is required and what information is optional. Personal information, or personal data, means any information about an individual from which that person can be identified. It does not include data where the identity has been removed (anonymous data).

We use different methods to collect information from and about you, including through:

Direct Interactions. You may give us information about you by creating an account, filling in forms or by communicating with us via e-mail or otherwise. This includes information you provide such as your name, mail/business address, email address, company, and phone number when registering or in connection with a request. We may collect, use, store and transfer different kinds of personal information about you which we have grouped together as follows:

- **Identity or Contact Data** includes your name, the name of a business, business address, business name, email address, telephone number, or similar identifier.
- **Product Data** includes, but is not limited to, manufacturer-approved drawings, 3D models, product brochures, and specifications.
- **Technical Data** includes internet protocol (IP) address, browser type and version, time zone setting, location, browser plug-in types and versions, operating system and platform, and other technology on the devices you use to access the Services.
- **Usage Data or Navigation Data** includes information about how you use the Services.
- **Marketing and Communications Data** includes your preferences in receiving marketing from us.

Automated Technologies or Interactions. As you interact with our Services, we may automatically collect technical data about your equipment, browsing actions and patterns as specified above. We collect this information by using cookies, server logs, web beacons, and other similar technologies (see *Cookies and Automatic Data Collection Technologies*). We may also collect, use, and share **Aggregated Data** such as statistical or demographic data for any purpose. We do not treat Aggregated Data as personal information since it cannot directly or indirectly identify you. For example, we may aggregate your Usage Data to calculate the percentage of users accessing a feature on the Services. However, if we combine or connect Aggregated Data with your personal information so that it can directly or indirectly identify you, we treat the combined data as personal information which will be used in accordance with this Privacy Policy.

7. Cookies and Automatic Data Collection Technologies

Our Services use automatic data collection technologies to distinguish you from other users. This helps us deliver a better and more personalized service when you browse our Website and Services. It also allows us to improve our Services by enabling us to:

- Estimate our audience size and usage patterns.
- Store your preferences so we may customize our Services according to your individual interests.
- Recognize you when you return to our Services.

We use our proprietary programs and Google Analytics to perform analytics services for us, which may include tracking your interactions with our Services and to store information, such as what time you visited it, whether you have visited it before and what site referred you to it. Website measurement statistics may be used to personalize your website experience, as well as to evaluate – anonymously and in aggregate – statistics on website activity. We use this information to measure the effectiveness of our web presence and to compile statistical reports. Additional information about how Google Analytics collects, and processes data can be found [here](#).

Certain internet browsers may offer you the option of providing notice to websites that you do not wish for your online activities to be tracked for preference-based advertising purposes (“DNT Notice”). Some browsers are, by default, set to provide a DNT Notice, whether that reflects your preference. Please note that with respect to our Website, we do not take any action based on browser based DNT Notices. If you do not wish to participate in behavioral tracking activities, you should follow the opt-out process described in Choices About How We Use and Disclose Your Information.

The technologies we use for this automatic data collection may include:

- **Cookies (or browser cookies).** A cookie is a small file placed on the hard drive of your computer. For information about managing browser settings to refuse cookies, see *Choices About How We Use and Disclose Your Information*.
- **Flash Cookies.** Certain features of our Website may use Flash cookies (local stored objects) instead of browser cookies to collect and store information about your preferences and navigation to, from, and on the Website. For information about managing Flash cookies see *Choices About How We Use and Disclose Your Information*.

- **Web Beacons.** Our Website pages and e-mails may contain small transparent embedded images or objects known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit us, for example, to count website page visitors or email readers, or to compile other similar statistics such as recording Website content popularity or verifying system and server integrity. For information about managing your browser or email program to not download web beacons, see *Choices About How We Use and Disclose Your Information*.

We do not respond to or honor “do not track” (a/k/a DNT) signals or similar mechanisms transmitted by web browsers.

8. Third Party Content, Apps, and Links

Some content or applications on the Website and Services may be served by third parties, content providers and application providers. For example, we may make available the option for you to use “plug ins” that are operated by social media companies. If you choose to use one of these plug ins, then it may collect information about you and send it back to the social media company that owns it. This may happen even if you do not click on the plug in, if you are logged into the social media website that owns the plugin when you visit our Website and Services. Information collected by a plug in is subject to the privacy policy and terms of the social media company that makes it. These are non-essential cookies and only work if you accept cookies. If you are logged into your social media account when you visit our Website or Services, you permit us (and are directing us to) disclose information to these social media plug in owners.

9. How We Use Your Information

We use your information to provide you with services, communicate with you, deliver advertising and marketing, or to conduct other business operations, such as using information to improve and personalize your experiences. Examples of how we may use the information we collect include:

- To carry out your requests, respond to your questions and comments, and in other ways naturally associated with the circumstances in which you provided information to us. For example, if you share your name and contact information to ask a question about our products, we will use that personal information to respond to your inquiry.
- To connect design professionals and manufacturers, including through our Request a Quote function.

- To investigate and respond to concerns or claims that you have communicated to us about the quality of our services.
- To receive information or mailings, or to fill out online surveys.
- To contact you regarding products and services which may be of interest to you.
- To communicate with you about content or other information that you have posted or shared on or through our Services.
- To personalize your online experience while using our Services and to help us administer, run, evaluate, and improve our Services.
- To help maintain the safety, security, and integrity of our Services, databases and other technology assets, and business.
- To respond to law enforcement requests and other requests as required by applicable law, court order, or governmental regulations.
- To carry out our obligations and enforce our rights arising from any contracts entered into between Design Users and us, or Manufacturing Partners and us including for billing and collection.
- To protect and enforce our and others' intellectual property rights; to protect or defend our legal rights or property, our Services, or other users; and to protect the health and safety of our Services' users, our employees, or the general public.
- To verify your identity so that we can respond to a request you make under applicable law.
- To evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by us about consumers is among the assets transferred.
- To notify you about changes to our Services.

- To contact you about our own products or services that may be of interest to you. In limited cases, for example when we offer a product or event promotion. If you do not want us to use your information in this way, please see *Choices About How We Use and Disclose Your Information*.
- As described to you when collecting your personal information.
- To use for any other purpose with your consent.

We may use non-personal information for any purpose subject to applicable laws.

10. Disclosure of Your Information

We may disclose information that does not identify any individual, without restriction subject to applicable laws.

We may disclose personal information that we collect, or that is provided by you as described in this Privacy Policy:

- To a recipient of our Services, including Design Users and our Partners.
- To our subsidiaries and affiliates.
- To our participating manufacturers in the way of monthly usage reports showing activity related to their product information and lists of relevant users (including name and business contact information) who may be interested in their products based on their browsing history. Our participating manufacturers may use this information to notify you about any errors or omissions in content that may be relevant to you.
- To third-party service providers that we engage to assist us in making the Services available or to otherwise support our business. These service providers comprise our third-party contractors, datacenter provider(s), storage provider(s), customer support system provider(s), email service provider(s), and software development contractors. These third parties have access to your personal information only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.

- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by us about our Services are among the assets transferred.
- To third parties to gather broad demographic information for statistical and market research purposes.
- For any other purpose disclosed by us when you provide the information.
- With your consent.

We may also disclose your personal information:

- When permitted or required by law, such as to comply with any court order, law, or legal process, including to respond to any government or regulatory request.
- To enforce or apply these terms.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of Prodifly, our customers, or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

11. Choices About How We Use and Disclose Your Information

We strive to provide you with choices regarding certain personal information uses, particularly around marketing and advertising. We have established the following control mechanisms over your information:

- **Promotional Offers from Prodifly.** You may opt-out from receiving future promotional information from us or our affiliated companies, or direct that we do not share your information with any affiliated companies, as set forth below and in accordance with applicable privacy and/or antispam laws. If you have a customer account with our Services, you may be able to log in and check or uncheck relevant boxes. If you do not have an account, you can adjust your preferences by sending us an email with your request to the contact set forth in the Contact Information section below. You may also opt-out of further marketing communications by

replying to any promotional email we have sent you or following the opt-out links on that message.

- **Cookies and Automatic Data Collection Technologies.** You can set your browser to refuse all or some browser cookies, or to alert you when websites set or access cookies. Flash cookies are not managed by the same browser settings as are used for browser cookies. To learn how you can manage your Flash cookie settings, visit the Flash player settings page on [Adobe's website](#). However, if you disable or refuse cookies, please note that some parts of our Services may become inaccessible or not function properly. Unless you adjust your browser settings to refuse cookies, our system will issue them. If you do not want Google Analytics to be used in your browser, Google Analytics provides an optout tool which can be found here. In some cases, you may be able to set your browser or email program to not download web beacons.
- **Third Party Websites.** Our Services may, from time to time, contain links to and from the websites of our partner networks, co-sponsors of promotions and affiliates, or plug-ins enabling third-party features. If you follow a link to any third-party website or engage a third-party plug-in, please note that these third parties have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal information to these third parties.
- **Nevada Residents.** Nevada residents have the right to opt out of the sale of certain "covered information" collected by operators of websites or online services. We currently do not sell covered information, as "sale" is defined by such law, and we don't have plans to sell this information.
- **Crossborder Transfer.** Personal information we manage may be transferred, processed, and stored in United States and other countries. While we take measures to ensure protection of your personal information, governments, courts and law enforcement or regulatory agencies in these other countries may be able to obtain disclosure of information through the laws of these countries.

12. Accessing and Correcting Your Information

If you have successfully registered your business contact information with us in the past but would like to update or change your email address, mailing address, phone or fax

number, first login to the Website with your previously registered email address. Once inside the Website, click on the Profile link at the top of your screen to view the contact information we currently have in our database. Edit the information as required and click the 'save changes'.

13. Data Security

We have implemented security measures we consider reasonable and appropriate to protect against the loss, misuse and alteration of the information under our control. Please be advised, however, that while we strive to protect your personal information and privacy, we cannot guarantee or warrant the security of any information you disclose or transmit to us online or through our Services, and are not responsible for the theft, destruction, or inadvertent disclosure of your personal information. In the unfortunate event that your “personal information” (as the term or similar terms are defined by any applicable law requiring notice upon a security breach) is compromised, we may notify you by e-mail (at our sole and absolute discretion, but at all times, in accordance with applicable privacy laws) to the last e-mail address you have provided us in the most expedient time reasonable under the circumstances; provided, however, delays in notification may occur while we take necessary measures to determine the scope of the breach and restore reasonable integrity to the system as well as for the legitimate needs of law enforcement if notification would impede a criminal investigation. From time to time, we evaluate new technology for protecting information, and when appropriate, we upgrade our information security systems.

14. Retention

We retain personal information only as long as necessary to fulfill the purpose(s) for which such information was collected unless longer retention is required under the law.

15. Contact Information

You may contact us as using the contact information below if: (a) you have questions or comments about our Privacy Policy; (b) want to opt-out from receiving future commercial correspondence, including emails, from us or our affiliated companies; or (c) wish to withdraw your consent to sharing your personal information with others:

Compliance Manager

PO Box 11401, Station H

Ottawa, Ontario

K2H 7V1

info@tryprodify.com

We will respond to your request and, if applicable and appropriate, make the requested change in our active databases as soon as reasonably practicable. Please note that we may not be able to fulfill certain requests while allowing you access to certain benefits and features of our Website and Services.