



# Empowering Building Product Manufacturers

Tailored Professional Service Packages  
for Building Product Manufacturers

# Get the most out of your investment with **CADdetails**

With over **25 years of combined industry experience**, we have a deep understanding of the AEC community's needs and best practices. Our dedicated in-house technical team will manage every aspect of your design content, from detailed analysis and enhancement to ongoing maintenance. Our goal is to inspire architects and design professionals to seamlessly incorporate your products into their projects with unmatched precision and reliability. By entrusting your design content to our team, you can enhance your brand's trust and credibility in the AEC community, save time and resources, and focus on your core business activities.



## **An Extension of Your Team**

Experience a true collaborative partnership with our North American team. We start by understanding your existing workflow and processes. Then, we align our support approach to seamlessly fit into your workflow, ensuring that your unique needs and goals are always at the forefront of our service. From strategy to execution, we work hand in hand with your team, providing regular updates and seeking your input to ensure the best possible outcomes.



## **Maintain a Competitive Edge**

Stay ahead of the competition by modernizing your products with programs designed to evolve alongside industry standards, regulatory changes, and new technologies. Gain a significant competitive advantage by ensuring your products are available earlier and more easily accessible for designers to specify. This ability to stay ahead of your competitors is a key benefit of our service.



## **Accelerate Time to Market**

Reduce the time it takes to prepare content for the AEC community without relying on the dependency on internal teams. Accelerate the go-to-market timeline for new product lines and launches by streamlining the content preparation process. Let our team handle the bulk of creating, updating, and optimizing your product files, ensuring efficient distribution to the AEC market. This reassurance of speed and efficiency in our service will boost your confidence in your product's market readiness and relieve the burden of content preparation from your internal teams.

**\$200,000**

### **Annual Internal Resource Cost Savings**

Up to \$200,000 in internal resource costs can be saved by outsourcing your design content management to us.

**20%**

### **More Likely to be Specified**

Get specified 20% more often by ensuring your content meets industry standards for quality and usability.

**3X**

### **Faster Time to Market**

Benefit from faster design content creation to allow your team to go to market with new products quicker.

## **All Packages Include**

- **Onboarding Support**
- **Basic Technical Assessment**
- **Exports to Multiple File Formats**
- **Expert Consultation**
- **Standard Visual Previews of Files**
- **Basic Technical Support**

## **What Sets Us Apart**

### **25 + Years of Industry Expertise**

Benefit from the unmatched expertise of our seasoned professionals, with over 25 years of dedicated experience in AEC and design content creation. We proudly stand as the preeminent team of service professionals for the AEC community, offering unparalleled depth of knowledge and skill, ensuring the highest quality of service for our clients. This assurance of our team's capabilities will instill confidence in the effectiveness of our service.

### **Locally Based North American Team**

Have peace of mind that your support team is close to home. Join a roster of satisfied building product manufacturers who have experienced firsthand the improved communication, product specification rates, and integration into AEC projects with our North American-based team's quick and efficient turnaround times. Quality is ingrained in our approach, from rigorous technical assessments and content creation to ongoing support and updates, ensuring your product maintains a leading market position. Our commitment to excellence has cemented our status as a trusted industry partner.

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# Technical Service Programs

## Essential

Perfect for clients equipped with readily deployable AEC design content.

## Professional

Perfect for clients seeking to elevate their design content through expert optimization support.

## Ultimate

Tailored for clients needing comprehensive content creation, strategic technical planning, and expert guidance.

	Pricing (starting at)	Included	\$4,900	\$19,500
Technical Onboarding	Basic Technical Assessment	●	●	●
	Exports to Multiple File Formats	●	●	●
	Standard Visual Previews	●	●	●
	Basic Technical Support	●	●	●
Technical Support, Review, and Maintenance	Professional Technical Assessment		●	●
	Advanced Technical Support		●	●
	Updates & Modernization		●	●
	Enhanced Visual Previews		●	●
	Content Harmonization		●	●
	File & Data Organization		●	●
	Annual Recommendation Report		●	●
Technical Development and Go-to-Market Alignment	CAD Development			●
	BIM Development			●
	3D Development			●
	SPEC Development			●
	HD Rendering			●
	Education & Training			●
	Expert Consultation			●
	Strategic Technical			●
	Planning			●
Professional Content Verification and Trusted Content Badge	CADdetails Verified		●	●

# CADdetails Verified Builds Trust and Credibility for BPM Brands

## How Our Programs Work



### 1. Analyze

Conduct a thorough evaluation of your design content to discern its strengths and pinpoint areas for enhancement.



### 2. Consult

Access tailored technical advice and strategic direction from industry specialists, leveraging their expertise to propel your initiatives forward.



### 3. Harmonize & modernize

Achieve full technical coverage and seamless integration of your design content into AEC projects by ensuring alignment with industry standards.



### 4. Develop

Elevate your technical assets through expert services encompassing CAD, BIM, 3D modeling, specification writing, and top-tier rendering.



### 5. Maintain

Our commitment to thoroughness and attention to detail in our services is a testament to our dedication to your success.



## Available in the Professional and Ultimate packages.

A **CADdetails** profile with verification will feature a badge, signifying that our expert services team has meticulously verified its content. This provides the added assurance that AEC professionals seek, fostering trust and credibility for your brand.





# What Our Customers Have to Say

“Everyone at CADdetails has always been incredibly easy and wonderful to work with. They’ve been a great partner for us and a great asset for us to utilize for architectural partners. The technical programs easily saved us \$10,000 in costs to have this outsourced and probably about 100 + hours of time for our engineering team.”  
- Missy Ramberg, Director of Marketing, Acucraft



## Top 140 Architecture Firms Specify With **CADdetails**

**Gensler**

*nbbj*

HMC DESIGN FOR GOOD Architects

**KPF**

**POPULOUS**

ZGF

CORGAN ■

**HKS**



IA

*Click here to chat with our team*

### Do you need help figuring out what you need?

We’re happy to help! After assessing the state of your current content and discussing your needs, we will collaboratively tailor a step-by-step plan, ensuring we identify the perfect scope and price for your content development needs.

